

THE NEGOTIATORS
LOS NEGOCIADORES
(Working Title)

BUSINESS PLAN



TRANSMEDIA DOCUMENTARY PROJECT



Budget

Budget for the Linear Documentary

Film Equipment	Euros
Film Equipment: camera, tripods, lights	9000
Sound equipment	5,000
External hard drive /computers	4,000
Subtotal	18000
Personal	
Director of Photography	16000
Sound person	15000
Director	50000
Editor	35000
Producer	20000
Subtotal	136000
Trips	
International travel	12000
Domestic travel	5000
Lodging/food/ transportation	6000
Subtotal	23000
Archival footage	3000
Post Production	
Voice over	1000
Animation	5000
Color correction and Final Post	5000
Original Music	8000
Sound Design	4000
Subtotal	23000
Administrative costs	7000
TOTAL	210000



Budget for Shorts: Transitional Justice & Gender

Short on Transitional Justice

Film Equipment	4000
Director of Photography	2000
Sound person	2000
Director	6000
Editor	3000
Archival footage	1000

Postproduction

Voice over	500
Animation	2000
Color correction and Final Post	2000
Original Music	3000
Sound Design	2000
Administrative costs	1000
Total Short on Transitional Justice	28500

Short on Gender and Peace

Film Equipment	4000
Director of Photography	2000
Sound person	2000
Director	6000
Editor	3000
Archival footage	1000

Postproduction

Voice over	500
Animation	2000
Color correction and Final Post	2000
Original Music	3000
Sound Design	2000
Administrative costs	1000
Total Short on Gender and Peace	28500



Transmedia budget

Team

Executive Producer	5000
Transmedia Producer	5000
Web and graphic design	15000
Web development	20000
Animation	7000
Community Manager	3000
Translation	3000
Subtotal	58000

Transmedia Platforms

Timeline	
Research	2000
Edition and postproduction	2500
Subtotal	4500

Interactive Documentary

Research	2000
Edition and Post production	2000
Interaction design	2000
Hosting	250
Subtotal	6250

Agora online

Edition & post production	2000
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In-depth interviews

Edition and Post production	2000
Vimeo pro Account	250
Subtotal	2250

Total transmedia platforms	15000
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TOTAL TRANSMEDIA	73000
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Financial plan

To date the project has 2/3 of its financing in place with which we have followed for four years the peace conversations, researched, interviewed at great length and edited and produced a lineal documentary. The 73,000 EU pending are crucial to allow the development and transmedia expansion of this project, one that is ideal for this type of narrative.

ACTOR	Amount/Euros	Status
La Retratisa productora	60000	CONFIRMED
Peace Fund (Gov of Colombia)	100000	CONFIRMED
International Center for Transitional Justice (ICTJ)	28500	CONFIRMED
ONU Women	28500	CONFIRMED
Centro Atico – Javeriana Jesuit University	15000	PENDING
Señal Colombia	20000	PENDING
Caracol TV	18000	PENDING
Center for Historic Memory	5000	PENDING
Cinemateca Distrital	20000	PENDING
Royal Government of Norway	15000	PENDING
TDI Latin America (Tribeca Film Institute)	30000	PENDING
TOTAL FINANCIAL PLAN	340000	